

KHEM SOVANNY

Digital Marketer and Online Publisher



Profile

Detail-oriented and creative Online Publisher with 3 years of experience producing, editing, and managing high-performing digital content. Skilled in SEO, content management systems, audience engagement strategies, and monetization techniques. Proven ability to grow traffic, increase user engagement, and optimize content for both impact and profitability. Adept at collaborating with cross-functional teams and working independently in fast-paced environments.

Core Skills

- Online Publishing
- Website Managing
- Video Editing



Phone

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Email

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Address

6A st, Batheay, Kampong Cham

Education History

2009-2019

- Batheay Primary School
- Batheay High School

2019-2024

- Norton University (Bachelor Degree)
- Aii Language Center (EGP 12 levels)

Work Experience

Online Publisher

TK Team | Phnom Penh | 2022

Content Creation & Management: Produced, edited, and published engaging digital content across websites, blogs, and social media platforms, consistently aligning with SEO best practices to maximize reach and visibility.

TK Team | Phnom Penh | 2023

Website Administration: Managed CMS platforms (e.g., WordPress), handled formatting, uploading, and scheduling of content, and ensured the seamless performance of websites through regular updates and troubleshooting.

TK Team | Phnom Penh | 2024

Collaboration & Communication: Worked closely with content writers, graphic designers, and developers to deliver high-quality digital products; maintained clear communication with clients and stakeholders.

Reference

Mr. Bun Tong

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